

2019 HSLA MEMBER SURVEY

HEADLINES

INTRODUCTION

The 2019 member survey was carried out between 27th June and 26th July 2019. 139 respondents took part. There were 112 complete responses (some respondents have skipped questions). This is around a 19% response rate. Key points from the survey are presented below (not including the free text responses). They should be read in conjunction with the summary data report from SurveyMonkey.

KEY POINTS:

DEMOGRAPHICS:

- Just over half the respondents were solicitors. The majority of respondents worked for defendants and in private practices.
- Just over three-quarters of respondents had been members for over 2 years and half of those had been members for more than 5 years.

EVENTS:

- Virtually all respondents had attended HSLA seminars / lectures in the last year. Around 40% had attended the annual conference / dinner and summer party in the same year.
- The majority (79%) of respondents agree that event topics are relevant.
- Around 60% would like to see joint events with other professional associations
- Views are divided over whether events should be more interactive and over 60% have taken the middle ground between agree and disagree
- Over 50% would like to see more events outside London (30% disagree)
- Views are split over willingness to travel to an HSLA event with 40% in happy to do so and 35% not
- Over two-thirds would like events offered as webinars.

WIDER MEMBER BENEFITS:

Respondents indicated how important they thought 12 member benefits were in adding value. The benefits are ordered according to the importance allocated to them:

- Events and seminars
- Sharing good practice
- Continuing professional development
- Networking opportunities
- Representing member views in consultations
- HSLA Bulletin
- Annual Conference
- Obtaining new business/ work referrals
- HSLA website
- Annual dinner
- Summer party
- HSLA social media